



WLUK
787 Lombard Ave
Green Bay, WI 54304

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 2581942

Schedule Dates 07/26/16-08/01/16
Advertiser Tom Nelson for Congress-D (111452)
Agency Campaign Group-Philadelphia (4642)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 19/20/107 (849650)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Lisa Cabanel
Phone/Fax /
CPE 19/20/107
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Congress christian cambeiro
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 07/22/16
Last Modified 07/26/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25251418
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,491.75
Net Total \$8,453.25
Sales Tax

Green Bay (WLUK)	
By Broadcast Month	Spots
Jul. 2016	46
Aug. 2016	2
Grand Total:	48

	Rate
Jul. 2016	\$9,320.00
Aug. 2016	\$625.00
Grand Total:	\$9,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1-5-6)	07/26/16-08/01/16	4	:30	9p- News-FOX 11 News at Nine	6	X	X	X	X	X						Green Bay (WLUK)	FOX 11 NEWS AT NINE	7/22/16
1.1	End Dated Line / News (1-5-6)	07/26/16-07/26/16	4	:30	9p- News-FOX 11 News at Nine	6	X	X	X	X	X			1	\$300.00	\$300.00	Green Bay (WLUK)	FOX 11 NEWS AT NINE	7/26/16
1.1.1	Closed Preempt (1-5-6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - per MB	
1.1.2	Closed Preempt (1-5-6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - per MB	
1.1.3	Closed Preempt (1-5-6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - per MB	
1.1.4	Closed Preempt (1-5-6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - per MB	
1.1.5	Closed Preempt (1-5-6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - per MB	
2.0	Normal Line / News (6-2.0)	07/30/16-07/30/16	4	:30	6a- News-Good Day Wisconsin Saturday							2		2	\$100.00	\$200.00	Green Bay (WLUK)	GOOD DAY WISCONSIN SAT	7/22/16
3.0	Normal Line / News (13-5-8)	07/31/16-07/31/16	4	:30	9p- News-FOX 11 News at Nine-Delay							1		1	\$300.00	\$300.00	Green Bay (WLUK)	FOX 11 NEWS AT NINE SUNDAY	7/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Comments christan cabanel
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Jul. 2016	46	\$9,320.00
Aug. 2016	2	\$625.00
Grand Total:	48	\$9,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Normal Line / Prime (20-3.2)	07/28/16-07/28/16	4	:30	8p- FOX-Wayward Pines (Thursday)					1					\$250.00		Green Bay (WLUK)	PINES	7/22/16
4.0.1	Closed Preempt (20-3.2)	07/28/16															Green Bay (WLUK)	Program Change/Exception - Home Free 2	
5.0	Normal Line / Prime (22-6.8)	07/31/16-07/31/16	4	:30	7p- FOX-Simpsons (Sunday)								1		\$250.00		Green Bay (WLUK)	SIMPSONS	7/22/16
5.0.1	Preempt (22-6.8)	07/31/16															Green Bay (WLUK)	Program Change/Exception - Packer Family Night	
6.0	Normal Line / News (1-3.4)	07/26/16-07/29/16	4	:30	6a- News-Good Day Wisconsin 6a	5	X	X	X	X	X			5	\$180.00	\$900.00	Green Bay (WLUK)	GOOD DAY WISCONSIN	7/25/16
7.0	Normal Line / News (2-5.1)	07/26/16-07/29/16	4	:30	7a- News-Good Day Wisconsin 7a	5	X	X	X	X	X			5	\$180.00	\$900.00	Green Bay (WLUK)	GOOD DAY WISCONSIN	7/25/16
8.0	Normal Line / News (3-4.2)	07/26/16-07/29/16	4	:30	8a- News-Good Day Wisconsin 8a	5	X	X	X	X	X			5	\$125.00	\$625.00	Green Bay (WLUK)	GOOD DAY WISCONSIN	7/25/16
9.0	Revised Line / News (4-3.9)	07/26/16-07/29/16	4	:30	5p- News-FOX 11 News at Five	5	X	X	X	X	X						Green Bay (WLUK)	FOX 11 NEWS AT 5	7/25/16
9.1	End Dated Line / News (4-3.9)	07/26/16-07/26/16	4	:30	5p- News-FOX 11 News at Five	5	X								\$125.00		Green Bay (WLUK)	FOX 11 NEWS AT 5	7/26/16

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Green Bay (WLUK)	Spots	Rate
By Broadcast Month		
Jul. 2016	46	\$9,320.00
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Grand Total:	48	\$9,945.00

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9.1.1	Closed Preempt (4-3.9)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
9.1.2	Closed Preempt (4-3.9)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
9.1.3	Closed Preempt (4-3.9)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
9.1.4	Closed Preempt (4-3.9)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
9.1.5	Closed Preempt (4-3.9)	07/26/16															Green Bay (WLUK)	Order Error/Spot - Incorrect rate	
10.0	Revised Line / News (5-5.6)	07/26/16-07/29/16	4	:30	9p- News-FOX 11 News at Nine	6		X	X	X	X						Green Bay (WLUK)	FOX 11 NEWS AT 9	7/25/16
10.1	End Dated Line / News (5-5.6)	07/26/16-07/26/16	4	:30	9p- News-FOX 11 News at Nine	6		X						2	\$300.00	\$600.00	Green Bay (WLUK)	FOX 11 NEWS AT 9	7/26/16
10.1.1	Closed Preempt (5-5.6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
10.1.2	Closed Preempt (5-5.6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	

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Green Bay (WLUK)
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Jul. 2016 Spots 46 Rate \$9,320.00
Aug. 2016 Spots 2 Rate \$625.00
Grand Total: 48 \$9,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1.3	Closed Preempt (5-5.6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
10.1.4	Closed Preempt (5-5.6)	07/26/16															Green Bay (WLUK)	Order Error/Exception - Per MB	
11.0	Normal Line / Prime	07/26/16-07/29/16	4	:30	6:30P- Wheel of Fortune			1	1	1	2			5	\$300.00	\$1,500.00	Green Bay (WLUK)		7/25/16
12.0	Normal Line / SPOT (15-7.4)	07/26/16-07/29/16	4	:30	6P- Jeopardy	5		X	X	X	X			5	\$275.00	\$1,375.00	Green Bay (WLUK)	JEOPARDY	7/25/16
13.0	Normal Line / News (4-3.9)	07/26/16-07/26/16	4	:30	5P- News-FOX 11 News at Five			1						1	\$150.00	\$150.00	Green Bay (WLUK)	FOX 11 NEWS AT 5	7/26/16
14.0	Normal Line / News (4-3.9)	07/22/16-07/29/16	4	:30	5P- News-FOX 11 News at Five			1	1	2				4	\$150.00	\$600.00	Green Bay (WLUK)	FOX 11 NEWS AT 5	7/26/16
15.0	Normal Line / News (5-5.6)	07/22/16-07/29/16	4	:30	9P- News-FOX 11 News at Nine	2		X	X	X				2	\$300.00	\$600.00	Green Bay (WLUK)	FOX 11 NEWS AT 9	7/26/16
16.0	Normal Line / News (5-5.6)	08/01/16-08/01/16	4	:30	9P- News-FOX 11 News at Nine	1								1	\$300.00	\$300.00	Green Bay (WLUK)	FOX 11 NEWS AT 9	7/26/16
17.0	Normal Line / News (7)	07/30/16-07/30/16	4	:30	7A- 8A (CST)							1		1	\$100.00	\$100.00	Green Bay (WLUK)	GDW	7/26/16
18.0	Normal Line / News (8)	07/30/16-07/30/16	4	:30	8A- 9A (CST)							1		1	\$90.00	\$90.00	Green Bay (WLUK)	GDW	7/26/16
19.0	Normal Line / News (10)	07/31/16-07/31/16	4	:30	6A- 7A (CST)							1		1	\$85.00	\$85.00	Green Bay (WLUK)	GDW	7/26/16

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Jul. 2016	46	\$9,320.00
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20.0	Normal Line / News (11)	07/31/16-07/31/16	4	:30	7A- 8A (CST)								1	1	\$85.00	\$85.00	Green Bay (WLWK)	GDW	7/26/16
21.0	Normal Line / News (12)	07/31/16-07/31/16	4	:30	8A- 9A (CST)								1	1	\$85.00	\$85.00	Green Bay (WLWK)	GDW	7/26/16
22.0	Normal Line / News (14)	07/31/16-07/31/16	4	:30	10P- 10:35P (CST)								1		\$150.00		Green Bay (WLWK)	NEWS AT TEN	7/26/16
22.0.1	Preempt (14)	07/31/16															Green Bay (WLWK)	Program Change/Exception - Packer Family Night	
23.0	Normal Line / Prime (17)	08/01/16-08/01/16	4	:30	7P- 8P (CST)		1							1	\$325.00	\$325.00	Green Bay (WLWK)	STTVCD	7/26/16
24.0	Normal Line / Prime (18)	07/27/16-07/27/16	4	:30	8P- 9P (CST)				1					1	\$250.00	\$250.00	Green Bay (WLWK)	PINES	7/26/16
25.0	Normal Line / Prime (19)	07/27/16-07/27/16	4	:30	7P- 8P (CST)				1					1	\$325.00	\$325.00	Green Bay (WLWK)	MASTERCHIEF	7/26/16
26.0	M/G For 4.0.1 / Prime (20-3-2)	07/28/16-07/28/16	4	:30	7P- 9P (CST)					1				1	\$250.00	\$250.00	Green Bay (WLWK)	HOME FREE	7/26/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLUK Green Bay, WI	Date: 7-25-16
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I, Lisa Cabanel,
Tom Nelson
 being/on behalf of: _____,
 a legally qualified candidate of the Democratic
United States Congress
 political party for the office of: _____
 in the Primary
August 9 2016
 election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:
Nelson For Wisconsin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Beth Gillis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Lisa Cabanel/Nelson for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

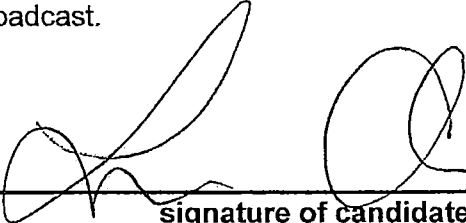
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lisa Cabanel 7/15/2016

printed name date